

# **Learning Clicks Results Summary**

## **2005 - 2006**

In 2002, the Accessibility Communications Framework determined a need to provide useful, accurate and consistent information to the youth of this province about the post-secondary opportunities that exist in Alberta. As a result, The Learning Clicks CD-ROM and Youth Ambassador program were developed in 2004 to communicate with young Albertans about the long-term benefits of post-secondary education and the importance of early planning. The Learning Clicks CD-ROM and corresponding webpage inform students of the importance of post-secondary education and provides the information to plan for post-secondary studies. The CD-ROMs are distributed to students via current post-secondary students - Youth Ambassadors. Youth Ambassadors guide grade 9-12 students through the CD-ROM, share their post-secondary education experiences, answer questions, and direct students to the right resources. Over 875 presentations were done during the 2005 - 2006 school year. The third year of the program will commence in November 2006.

## **New Additions to Learning Clicks**

### **Aboriginal Component**

Advanced Education has developed an Aboriginal component to the Learning Clicks program which includes a section on the Learning Clicks website and a printed information package. These tools are designed to be used in conjunction with existing Learning Clicks CD-ROM in order to enhance Aboriginal participation rates in post-secondary education. The Aboriginal Component will continue to be developed and enhanced.

### **Planning Toolkit**

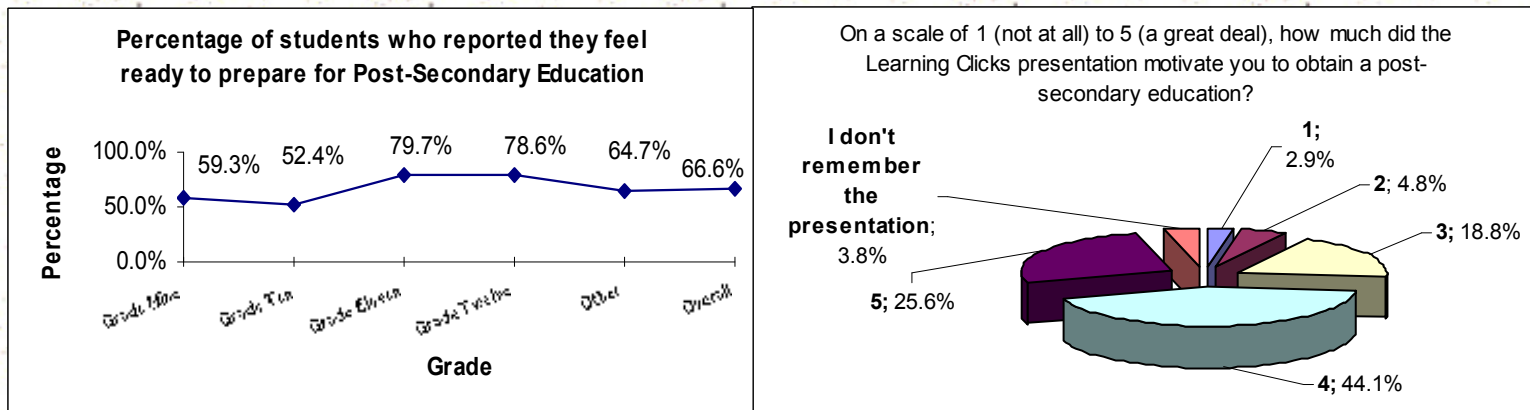
The Planning Toolkit is a web-based tool ([www.learningclicks.ca](http://www.learningclicks.ca)) designed to assist students with the transition from high school to a post-secondary institution. The Toolkit includes frequently asked questions and answers, planning checklists for each high school grade (which includes information on planning for post-secondary or entering an apprenticeship program) and information about scholarships, including an extensive list of available scholarships.

### **Follow-Up Satisfaction Survey**

In April 2006, 1300 surveys were mailed to students who had participated in a Learning Clicks presentation. The survey asked them about their Learning Clicks experience and about their current knowledge of post-secondary options. 316 surveys were returned - a highlight of the results are on the following page.

## RESULTS OF STUDENT FOLLOW-UP SURVEY

- After receiving the Learning Clicks Presentation, over 65% of students feel ready to prepare for their post-secondary education
- 70% of students reported that Learning Clicks motivated them to obtain a post-secondary education



## RESULTS OF STUDENT AND TEACHER SATISFACTION SURVEY

- 96% of students found that the CD-ROM was very or somewhat useful in planning for post-secondary studies (67% very useful and 29% somewhat useful).
- 100% of teachers indicated that the CD-ROM was very or somewhat useful in helping students plan for post-secondary studies (94% very useful and 6% somewhat useful).
- 98% of students indicated that they were very or somewhat satisfied with the Learning Clicks presentation (64% very satisfied and 34% somewhat satisfied).

**This is an 8% increase in Teacher Satisfaction levels of the usefulness of the CD-ROM, a 16% increase in Student levels of the usefulness of the CD-Rom, and a 9% increase in Student Satisfaction level with the Learning Clicks presentation from the previous year!**

## FUTURE PLANS FOR LEARNING CLICKS

- Redesigning the Learning Clicks CD-ROM to include a broader spectrum of information
- In response to increasing demand for presentations targeted towards the parent audience, integrating a parent component of Learning Clicks to assist parents in planning for their child's post-secondary education
- Enhancing Learning Clicks Youth Ambassador coverage throughout the province and increasing access to community groups
- Continual expansion of the Aboriginal component of the Learning Clicks program to better respond to the unique needs of Aboriginal students

To book a Learning Clicks presentation, to request the full report, or for more information, please e-mail [learning.clicks@learning.gov.ab.ca](mailto:learning.clicks@learning.gov.ab.ca).